ENGINEERING, PROCUREMENT AND R&D ATTENDEES
5-minute read

Connect @ CWIEME empowers Engineering, Procurement and R&D attendees to discover the right solutions for their organisations, in a fraction of the time.

Here's how it works: you'll use our easy-to-use technology pre-show to get information about and connect with all the right exhibitors, quickly and easily. It's the simplest and most efficient way to plan your visit to CWIEME Berlin so that you can save time onsite, and drive the most success for your organisation.

Connect @ CWIEME gives you:

1. **Pre-show access to detailed profiles of all 600+ CWIEME Berlin exhibitors** so that you can be sure you're finding the right organisations for your business needs. Details you'll get include products, solutions and services exhibitors provide, information on geographies they serve, product launch announcements, etc. so that you can visit exhibitors who have what you're looking for. **The ability to build a personalised schedule** using our 'Schedule Visits to Exhibitor Stands' functionality so that you optimise your time onsite and stay focused on the stands you really want to visit.

2. **Exhibitors who are ready and prepared for you!** Exhibitors will get the opportunity to prepare for all visits scheduled through Connect @ CWIEME, making your time with them incredibly productive! Your contact details are not shared with exhibitors.

3. **Specific reasons from exhibitors why you should visit their stands.** Exhibitors can tell you how they can help your organisation, such as helping you understand new solutions your project needs to accelerate your timelines!

4. **Information on new product launches** and other big news.

Here's how it all works. Don't worry, we'll help you each step of the way with reminders. If you don't get an email, check spam (from donotreply.cwiemeb24@eventpt.com), then let us know at connect@cwiemeevents.com.

	YOU MUST	TAKES YOU	STARTS ON	YOUR DEADLINE IS
1	**Register for CWIEME Berlin before the Deadline**	5 mins	Now	Fri 19 Apr
2	**Connect @ CWIEME:** • Review Exhibitor Profiles • Check Out Exhibitors Reasons to Visit Stands & Announcements • Add Exhibitors to Your Schedule	30 mins	Mon, 29 Apr	**Thu 9 May** (recommended deadline)
3	**Connect @ CWIEME: View Your Schedule**	5 mins	Fri 10 May	–
4	**Attend CWIEME Berlin!** • Visit Stands You Added to Your Schedule!	–	Tue 14 May	Thu 16 May

CWIEME BERLIN

14-16 MAY 2024
MESSE BERLIN

CONNECT @ CWIEME

Until 19 Apr

Register for CWIEME Berlin
(takes 5 minutes)

You can do this on:

Desktop   Mobile Web

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29 Apr Onwards

CWIEME Berlin is just 2 weeks away and it's time to prepare for your visit!

Review exhibitor profiles and create your schedule of stands to visit.

You can do this on:

Desktop   CWIEME Mobile App

Register for CWIEME Berlin before the Friday 19 April at 6:00 pm CEST deadline to participate in Connect @ CWIEME

- We've added some new fields to registration as part of Connect @ CWIEME–these will help exhibitors better understand you and your organisation to determine if their products, solutions and services are a good fit for you. Your contact details are not shared with exhibitors.

Connect @ CWIEME: Review Exhibitor Profiles, Reasons, Announcements, etc., and Add Exhibitors to Your Schedule (takes 30 minutes)

You get all the information you need to decide if you want to visit an exhibitor's stand, and ensure that you don't miss someone you should visit--making this the most efficient way to plan your time onsite. It's never been easier to find the right Electrical Engineering products, solutions and services for your organisation. We recommend you add exhibitors to your schedule by **Thursday 9 May**, but you can **Schedule Visits to Exhibitor Stands** until the end of CWIEME Berlin (Thursday May 16).

- **Review Exhibitor Profiles, Reasons, Announcements, etc.**
  - Browse the list of 600+ CWIEME Berlin exhibitors, and use Filters and Predefined Lists and **Search** to find the ones you're interested in.
  - To help you decide, you can view a summary as well as a detailed Profile (on desktop click ⬈, on mobile app →) for each exhibitor, including all the information you need to decide if you want to visit their stand.
  - You'll also get news about on **new products, solutions and services exhibitors have launched and other big news**.
  - Exhibitors have already reviewed Engineering, Procurement and R&D attendee Profiles, and you can now see which exhibitors have provided you with personalised reasons for why you should check out their stand.
- **Schedule Visits to Exhibitor Stands from Monday 29 April.**
  - You can schedule visits to every exhibitor you're interested in!
    i. Your schedule will be on the CWIEME mobile app, desktop and we'll also send you calendar invites so the details are on your calendar.
    ii. You'll also be able to see "Peak" and "Off-Peak" times for each Exhibitor to help you decide when to visit them.
    iii. Time slots to add exhibitors to your schedule are at 30-minute intervals.
    iv. You can view exhibitor locations, so that you're able to reduce the amount of walking in between stands.
  - If you add an exhibitor to your schedule, we'll let them know so they can prepare for you to stop by and you can get straight to business. Your contact details are not shared with exhibitors.
  - You can browse the exhibitor list, **Filter**, take notes and **Schedule Visits to Exhibitor Stands** until the end of CWIEME Berlin. You can also reschedule your planned visits to stands, or cancel visits from your schedule.

If you're no longer planning to attend CWIEME Berlin, please email connect@cwiemeevents.com to let us know.

10 May

View Your Connect @ CWIEME Schedule
(takes 5 minutes)

You can do this on:

Desktop

CWIEME Mobile App

14 – 16 May

CWIEME Berlin 2024: Visit Stands on Your Schedule

View Your Connect @ CWIEME Schedule: On Friday 10 May you'll be able to view your Connect @ CWIEME schedule of stands to visit.

- You can browse the exhibitor list, **Filter**, take notes and **Schedule Visits to Exhibitor Stands** until the end of CWIEME Berlin. You can also reschedule your planned visits to stands, or cancel visits from your schedule at any time.

If you're no longer planning to attend CWIEME Berlin, please email connect@cwiemeevents.com to let us know.

Visit the Exhibitor Stands on Your Connect @ CWIEME Schedule:

a. If you can't make it to an exhibitor you added to your schedule, just reschedule or cancel it at any time. Alternatively, you can drop by their stand whenever you'd like.

b. You can browse the exhibitor list, **Filter**, take notes and **Schedule Visits to Exhibitor Stands** in the CWIEME mobile app (or desktop) until the end of CWIEME Berlin.

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