

# Connect @ CWIEME guidelines: Engineering, Procurement and R&D Attendees, plus Agents & Distributors

8-minute read

Connect @ CWIEME empowers Engineering, Procurement and R&D professionals, and Agents & Distributors, to discover the right solutions for their organisations, in a fraction of the time.

Here's how it works: you'll use our easy-to-use technology pre-show to get information about and connect with all the right exhibitors, quickly and easily. It's the simplest and most efficient way to plan your visit to CWIEME Berlin so that you can save time onsite, and drive the most success for your organisation.

## Connect @ CWIEME gives you:

- 1. Pre-show access to detailed profiles of all 550+ CWIEME Berlin exhibitors** so that you can be sure you're finding the right organisations for your business needs, and that you don't miss someone you should visit. Details you'll get include products, solutions and services exhibitors provide, information on geographies they serve, product launch announcements, etc. so that you can visit exhibitors who have what you're looking for.
- 2. The ability to build a personalised schedule** using our 'Schedule Visits to Exhibitor Stands' functionality so that you optimise your time onsite and stay focused on the stands you really want to visit.
- 3. Exhibitors who are ready and prepared for you!** Exhibitors will get the opportunity to prepare for all visits scheduled through Connect @ CWIEME, making your time with them incredibly productive! **Your contact details are not shared with exhibitors.**
- 4. Specific reasons from exhibitors why you should visit their stands.** Exhibitors can tell you how they can help your organisation, such as helping you understand new solutions your project needs to accelerate your timelines!
- 5. Information on new product launches** and other big news.

**Here's how it all works.** Don't worry, we'll help you each step of the way with reminders. If you don't get an email, check spam (from [donotreply.cwieme25@eventpt.com](mailto:donotreply.cwieme25@eventpt.com)), then let us know at [connect@cwimeevents.com](mailto:connect@cwimeevents.com).

	YOU MUST	TAKES YOU	STARTS ON	YOUR DEADLINE IS
1	Register for CWIEME Berlin before the Deadline	5 mins	Now	Fri 9 May
2	<b>Connect @ CWIEME:</b> <ul style="list-style-type: none"> <li>Review Exhibitor Profiles</li> <li>Check Out Exhibitors Reasons to Visit Stands &amp; Announcements</li> <li>Add Exhibitors to Your Schedule</li> </ul>	30 mins	Mon, 19 May	Tue 27 May (recommended deadline)
3	Connect @ CWIEME: View Your Schedule	5 mins	Wed 28 May	-
4	<b>Attend CWIEME Berlin!</b> <ul style="list-style-type: none"> <li>Visit Stands You Added to Your Schedule!</li> </ul>	-	Tue 3 Jun	Thu 5 Jun

## Until 9 May

### Register for CWIEME Berlin

(takes 5 minutes)

You can do this on:



Desktop



Mobile Web

## 19 May Onwards

CWIEME Berlin is just  
2 weeks away and it's  
time to prepare for  
your visit!

Review exhibitor  
profiles and create  
your schedule of  
stands to visit.

You can do this on:



Desktop




CWIEME  
Mobile App

### Register for CWIEME Berlin before the Friday 9 May at 6:00 pm CEST deadline to participate in Connect @ CWIEME

- We've added some new fields to registration as part of Connect @ CWIEME—these will help exhibitors better understand you and your organisation to determine if their products, solutions and services are a good fit for you. **Your contact details are not shared with exhibitors.**
- **Share the love!** Once you're registered, log in using the link in the confirmation email and click **Post on Social** to tell your X followers and LinkedIn contacts that you're coming to CWIEME Berlin and participating in Connect @ CWIEME! While you're doing that, add your profile photo!

### Connect @ CWIEME: Review Exhibitor Profiles, Reasons, Announcements, etc., and Add Exhibitors to Your Schedule (takes 30 minutes)

You get all the information you need to decide if you want to visit an exhibitor's stand, and ensure that you don't miss someone you should visit--making this the most efficient way to plan your time onsite. It's never been easier to find the right Electrical Engineering products, solutions and services for your organisation. We recommend you add exhibitors to your schedule by **Tuesday 27 May**, but you can **Schedule Visits to Exhibitor Stands** until the end of CWIEME Berlin (Thursday Jun 5).

- **Review Exhibitor Profiles, Reasons, Announcements, etc.**
  - Browse the list of 550+ CWIEME Berlin exhibitors, and use Filters and Predefined Lists and **Search** to find the ones you're interested in.
  - To help you decide, you can view a summary as well as a detailed Profile (on desktop click , on mobile app ) for each exhibitor, including all the information you need to decide if you want to visit their stand.
  - You'll also get news about **new products, solutions and services exhibitors have launched and other big news.**
  - Exhibitors have already reviewed Engineering, Procurement and R&D attendee Profiles, plus Agents & Distributors Profiles, and you can now see which exhibitors have provided you with personalised reasons for why you should check out their stand.
- **Schedule Visits to Exhibitor Stands from Monday 19 May.**
  - You can schedule visits to every exhibitor you're interested in!
    - i. Your schedule will be on the CWIEME Mobile App, desktop and we'll also send you calendar invites so the details are on your calendar.
    - ii. You'll also be able to see "Peak" and "Off-Peak" times for each Exhibitor to help you decide when to visit them.
    - iii. Time slots to add exhibitors to your schedule are at 30-minute intervals.
    - iv. You can view exhibitor locations, so that you're able to reduce the amount of walking in between stands.
  - If you add an exhibitor to your schedule, we'll let them know so they can prepare for you to stop by and you can get straight to business. **Your contact details are not shared with exhibitors.**
  - You can browse the exhibitor list, **Filter**, take notes and **Schedule Visits to Exhibitor Stands** until the end of CWIEME Berlin. You can also reschedule your planned visits to stands, or cancel visits from your schedule.

If you're no longer planning to attend CWIEME Berlin, please email [connect@cwimevents.com](mailto:connect@cwimevents.com) to let us know.

### 28 May

#### View Your Connect @ CWIEME Schedule

(takes 5 minutes)

You can do this on:



Desktop



CWIEME  
Mobile App

### 3 Jun – 5 Jun

#### CWIEME Berlin 2025: Visit Stands on Your Schedule

**View Your Connect @ CWIEME Schedule: On Wed 28 May you'll be able to view your Connect @ CWIEME schedule of stands to visit.**

- You can browse the exhibitor list, **Filter**, take notes and **Schedule Visits to Exhibitor Stands** until the end of CWIEME Berlin. You can also reschedule your planned visits to stands, or cancel visits from your schedule at any time.

If you're no longer planning to attend CWIEME Berlin, please email [connect@cwimeevents.com](mailto:connect@cwimeevents.com) to let us know.

#### Attend CWIEME Berlin 2025!

##### Visit the Exhibitor Stands on Your Connect @ CWIEME Schedule:

- a. If you can't make it to an exhibitor you added to your schedule, just reschedule or cancel it at any time. Alternatively, you can drop by their stand whenever you'd like.
- b. You can browse the exhibitor list, **Filter**, take notes and **Schedule Visits to Exhibitor Stands** in the CWIEME Mobile App (or desktop) until the end of CWIEME Berlin.

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